



Sparkle Microfinance Bank

Unclaimed profile

Banking, Finance, Investments

Nigeria

**Banking,
Finance,
Investments**

Industry

Nigeria

Country

Lagos

Head office

2019

Founded

Key information

Industry	Banking, Finance, Investments
Country	Nigeria
Founded	2019
Head office	Lagos
Website	sparkle.ng
Employees	200+

About

Sparkle Microfinance Bank Limited is a Nigerian digital-first financial-services institution founded by Uzoma Dozie, the former Chief Executive Officer of Diamond Bank. The platform launched in the fourth quarter of 2019 and was created to provide convenient financial, lifestyle, and business-support services through digital channels rather than a traditional branch-based banking model.

Sparkle operates under a microfinance-bank licence issued by the Central Bank of Nigeria, and customer deposits are insured by the Nigerian Deposit Insurance Corporation. Its digital structure enables customers to open and manage accounts through a mobile application, with services designed for individuals, retailers, entrepreneurs, and small and medium-sized enterprises.

The bank's founding approach was based on the idea that many Nigerians who remain underserved by traditional banking already have access to smartphones and are comfortable using digital applications. By combining mobile technology with financial services, Sparkle seeks to reduce the need for physical banking halls and make account opening, payments, savings, and money management more accessible.

Sparkle provides personal and business accounts, savings products, payments, transfers, bill payments, airtime and utility purchases, and card-based transactions. Users can also split bills,

review spending patterns, and monitor their financial activities through in-app tools. The platform's focus extends beyond basic deposits and payments to include features that help customers understand and organise their finances.

For retailers and small businesses, Sparkle offers business-oriented tools that support everyday operations. These features include invoicing, inventory management, payroll-related functions, payment collection, and business analytics. By combining banking services with operational tools, the bank positions itself as a financial and business platform rather than solely as a provider of small loans and savings accounts.

To provide seamless, technology-driven financial services that help Nigerian entrepreneurs and individuals thrive.

Mission statement

Trust and reputation measures

Trust Score

Not yet rated

Needs reviews and evidence

Profile Strength

39/100

Incomplete Profile

Evidence

No evidence recorded yet

Status

Unclaimed profile

Brands Trust Score A reputation measure built from approved reviews and evidence under a published methodology. It is not a measure of how complete a profile is, and payment never changes it.

Profile Strength How complete and well maintained the profile is. It does not change the Trust Score.

Evidence coverage How much of this profile is backed by recorded sources, and how independent they are.

Status No company representative has claimed this profile yet. It is compiled from public sources by Brands.Ng.

Brand identity



Primary logo

Products and services

- Personal and business accounts
- payments
- cards
- invoicing
- payroll support
- savings
- transfers
- budgeting tools
- inventory management
- and business analytics

Listed in the company profile.

Media, contacts and social

Head office	Lagos
Website	https://sparkle.ng/

About this document

Generated on 15 October 2026 from the Brands.Ng Brand Passport.

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Live profile: <https://brands.ng/companies/sparkle-microfinance-bank/>

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Publicly documented	Backed by a regulator or other primary record.
Reported by independent source	Reported by a publication that is not the company.
Brands.Ng research	Compiled by Brands.Ng editors; never counted as independent corroboration.
Not publicly verified	No source yet. It is left blank rather than guessed.