MyJobMag

Unclaimed profile | Jobs & Recruitment | Nigeria

Jobs & Recruitment	Nigeria	7 Atunwa Street, Ikeja, Lagos	2010
Industry	Country	Head office	Founded

Key information

Industry	**Jobs & Recruitment**
Country	**Nigeria**
Founded	**2010**
Head office	**7 Atunwa Street, Ikeja, Lagos**
Employees	**149+**

About

MyJobMag is Nigeria's longest-running independent job board, connecting job seekers with employers across the country through free, listing-based recruitment services. Founded by Ogugua Belonwu, the platform began in 2010 as a project under his earlier venture, Best Value Providers, before being formally incorporated as MyJobMag Limited in 2015. What started as a simple job-listing site has grown into a broader career technology company offering CV building, career counselling, internship coaching, and employer recruitment tools, alongside its core job board.

The company has built its 15-year survival in a competitive market - one that has seen better-funded rivals come and go - on a bootstrapped, self-funded model rather than external investment. That durability was recognized in 2024, when MyJobMag won Career/Employment Website of the Year at the Nigeria Technology Awards, with the company citing over 26,880 successful job placements to date. Between 2017 and 2022, it also ran an employability and livelihood support initiative across Nigeria and Kenya that reached more than 20,000 individuals, delivered in partnership with NGOs, universities, and faith-based organizations.

MyJobMag's operations remain Lagos-centric, headquartered at 7 Atunwa Street, Ikeja - which reflects both where Nigerian corporate hiring concentrates and where the platform's employer relationships run deepest. Listing density drops meaningfully outside Lagos and for senior-level roles, a structural limitation of its free-to-post model rather than a deliberate editorial choice.

Looking ahead, the company has stated ambitions to expand beyond Nigeria into East Africa,

Southern Africa, and the diaspora, incorporating a UK entity to support businesses outsourcing African talent, and to integrate AI-driven tools into job matching and candidate discovery.

> **To solve Africa's fundamental employment challenge by connecting job seekers with meaningful opportunities through technology**
> *Mission statement*

Trust and reputation measures

Trust Score	Profile Strength	Evidence	Status
Not yet rated	**34/100**	**No evidence recorded yet**	**Unclaimed profile**
Needs reviews and evidence	Incomplete Profile		

Brands Trust Score *A reputation measure built from approved reviews and evidence under a published methodology. It is not a measure of how complete a profile is, and payment never changes it.*

Profile Strength *How complete and well maintained the profile is. It does not change the Trust Score.*

Evidence coverage *How much of this profile is backed by recorded sources, and how independent they are.*

Status *No company representative has claimed this profile yet. It is compiled from public sources by Brands.Ng.*

Brand identity



Primary logo

Latest news about MyJobMag

28 May 2026	**MyJobMag Review 2026: Is It Legit for Job Seekers in Nigeria?**
28 May 2026	**NgCareers Review 2026: Is It Legit for Job Search in Nigeria?**
28 May 2026	**Workforce Group Review 2026: Is It Legit for Jobs in Nigeria?**
12 Apr 2026	**Jobberman Review 2026: Is It Legit, Safe and Worth Using in Nigeria?**
12 Apr 2026	**Hot Nigerian Jobs Review: Is It Legit or a Scam?**

Articles published on Brands.Ng that mention this company.

Media, contacts and social

Head office	**7 Atunwa Street, Ikeja, Lagos**

About this document

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Live profile: https://brands.ng/companies/myjobmag/

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Publicly documented	Backed by a regulator or other primary record.
Reported by independent source	Reported by a publication that is not the company.
Brands.Ng research	Compiled by Brands.Ng editors; never counted as independent corroboration.
Not publicly verified	No source yet. It is left blank rather than guessed.