



Gradely

Nigeria's first truly personalized learning platform

Unclaimed profile

Education

Nigeria

Education

Industry

Nigeria

Country

Lagos

Head office

2019

Founded

Key information

Official name	Gradely
Industry	Education
Country	Nigeria
Founded	2019
Head office	Lagos
Company type	B2B2C - sells adaptive learning platform subscriptions to schools, parents, and students; includes LMS for schools and a mobile learning app
Employees	50+

About

Gradely is a Nigerian edtech company founded in 2019 that built an adaptive learning platform for secondary school students who need more effective preparation for high-stakes exams such as WAEC, NECO, and JAMB. Its central idea is that many students do not fail because they do not study enough, but because they study inefficiently, spending too much time on material they already know instead of focusing on the exact gaps that are holding them back.

The platform uses diagnostic assessments and ongoing performance data to identify where each student is struggling, then responds with targeted support in the form of video lessons, practice questions, worked examples, quizzes, and tutor intervention when needed. That adaptive approach allows the learning path to change as the student interacts with the platform, so the system becomes more personalized over time rather than remaining static. In practice, this means a student can receive a study experience tailored to specific weaknesses in mathematics, English, science, or other subjects instead of a one-size-fits-all revision schedule.

Gradely has positioned itself as a teacher-led, curriculum-aligned solution built for schools, parents,

and students. Its public materials describe it as Nigeria's first truly personalized learning platform, and its product has been used by schools to digitize homework, deliver assessments, and generate actionable feedback for teachers and parents. That matters in a system where parents often receive feedback only at report-card time, long after a learning problem has become harder to fix.

The company has also gained recognition beyond its direct users. It received industry recognition as an adaptive learning solution, expanded its product offering into a learning management system for schools, and has been associated with external support from investors and accelerator programs. It is also described as a Y Combinator alumnus in public startup listings, which places it among the more visible African edtech companies working on personalized learning.

To help every African student learn better and achieve their potential through personalised adaptive learning.

Mission statement

Trust and reputation measures

Trust Score

Not yet rated

Needs reviews and evidence

Profile Strength

36/100

Incomplete Profile

Evidence

No evidence recorded yet

Status

Unclaimed profile

Brands Trust Score A reputation measure built from approved reviews and evidence under a published methodology. It is not a measure of how complete a profile is, and payment never changes it.

Profile Strength How complete and well maintained the profile is. It does not change the Trust Score.

Evidence coverage How much of this profile is backed by recorded sources, and how independent they are.

Status No company representative has claimed this profile yet. It is compiled from public sources by Brands.Ng.

Brand identity



Primary logo

Products and services

- Adaptive learning platform for secondary sc...
- Video lessons
- worked examples and quizzes
- Learning Management System (LMS) for sch...
- Coding education app (in partnership with a ...
- Diagnostic assessments and performance tr...
- practice questions
- Tutor intervention service
- Gamified mobile learning app

Listed in the company profile.

Media, contacts and social

Head office

Lagos

About this document

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Live profile: <https://brands.ng/companies/gradely/>

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Reported by independent source

Reported by a publication that is not the company.

Brands.Ng research

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Not publicly verified

No source yet. It is left blank rather than guessed.