Glo Nigeria

Unclaimed profile | Telecommunications | Nigeria

Telecommunications	Nigeria	Lagos	2003
Industry	Country	Head office	Founded

Key information

Industry	**Telecommunications**
Country	**Nigeria**
Founded	**2003**
Head office	**Lagos**
Employees	**5000+**

About

Globacom, widely known as Glo, is a major Nigerian telecommunications company founded in 2003 by Mike Adenuga. It is notable as Nigeria's only indigenous mobile network operator and one of the country's largest telecoms brands by subscriber base. From the beginning, Glo positioned itself as a challenger in a market already dominated by foreign-owned operators, and it did so with a pricing strategy that changed how Nigerians experienced mobile telephony.

Its most famous early innovation was per-second billing. At a time when calls were commonly billed by the minute, Glo's decision to charge customers by the second made mobile service more affordable and transparent. That move was more than a promotional advantage; it altered market expectations and forced competitors to adjust their own pricing structures. In that sense, Glo did not just compete in the telecom market - it helped redefine it.

Beyond voice services, Glo expanded into data, enterprise connectivity, and international infrastructure. One of its most important investments is the GLO-1 submarine cable, which links Nigeria to the United Kingdom and provides the company with direct international bandwidth capacity. That infrastructure gives Glo greater control over the quality and reliability of its network backbone, while also strengthening its position in a market where access to stable bandwidth is critical for modern communications and digital services.

Glo has also extended its presence beyond Nigeria into other West African markets, including Ghana, Benin Republic, and Côte d'Ivoire. That regional footprint reflects a broader ambition to

build a telecom platform with West African relevance rather than remaining only a domestic carrier. Its growth strategy combines local brand identity with infrastructure-led expansion, which has helped it maintain a strong position in the sector.

> **To build Africa's leading integrated telecommunications enterprise and take the opportunities offered by the digital revolution.**
> *Mission statement*

Trust and reputation measures

Trust Score	Profile Strength	Evidence	Status
Not yet rated Needs reviews and evidence	**34/100** Incomplete Profile	**No evidence recorded yet**	**Unclaimed profile**

Brands Trust Score *A reputation measure built from approved reviews and evidence under a published methodology. It is not a measure of how complete a profile is, and payment never changes it.*

Profile Strength *How complete and well maintained the profile is. It does not change the Trust Score.*

Evidence coverage *How much of this profile is backed by recorded sources, and how independent they are.*

Status *No company representative has claimed this profile yet. It is compiled from public sources by Brands.Ng.*

Brand identity

Primary logo

Latest news about Glo Nigeria

30 Jun 2026	**MTN Nigeria Review 2026: Network Coverage, Data Plans, Customer Service & 5G**
29 Jun 2026	**Airtel Nigeria Review: Is Airtel Better Than MTN in 2026?**
28 Jun 2026	**GTBank Review 2026: Nigeria’s Most Admired Bank – But Is It Still the Best?**
27 Jun 2026	**Telecom Salary Guide Nigeria 2026: MTN vs Airtel vs Glo**

Articles published on Brands.Ng that mention this company.

Media, contacts and social

Head office	**Lagos**

About this document

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Not publicly verified	No source yet. It is left blank rather than guessed.