Brands.Ng

Brands Nexus Network Limited

Nigeria's Business Intelligence

Verified company | Business Analysis/Intelligence | Nigeria

2025	1	5
Founded	Leader profiled	Sources on record

Facts drawn from Brands.Ng records.

Key information

Official name	**Brands Nexus Network Limited**
Industry	**Business Analysis/Intelligence**
Country	**Nigeria**
Founded	**2025**
Head office	**Lagos, Nigeria**
Website	**brands.ng**
Company type	**Digital media and business intelligence platform; revenue streams inferred to include advertising, sponsored profiles, intelligence report subscriptions, and branded content (Brands Academy); exact revenue model not fully disclosed**
Registration no.	**9736925**
Employees	**1 - 12**
Subsidiary of	**Brands Nexus Network Limited**

About

Brands.Ng is a Nigerian business intelligence and company research platform built to help consumers, investors, journalists, and business leaders make better decisions through credible, evidence-based analysis. Founded in 2025 by Augustine Tom and based in Lagos, it was created to address a persistent gap in Africa’s digital economy: the lack of a trusted, independent source for evaluating companies beyond marketing claims and promotional content.

At its core, Brands.Ng functions as a research-led publication that combines public data, customer experience signals, executive profiles, regulatory information, and proprietary Trust Scores to

assess companies operating across Africa. Rather than relying on opinion alone, it publishes original Intelligence Reports, industry rankings, trust indexes, and comparative analyses across sectors such as banking, fintech, logistics, education, telecommunications, and the broader digital economy. That approach gives the platform a clear identity: it is not just a review site, but a structured intelligence layer for African markets.

One of Brands.Ng's defining features is its editorial independence. The platform states that rankings, assessments, and Trust Scores are developed independently of advertising relationships, sponsored content, or commercial partnerships, and that companies cannot buy favourable treatment. That positioning is important in markets where consumers often struggle to tell the difference between editorial content and paid promotion. By separating research from advertising, Brands.Ng aims to build credibility in a space where trust is often scarce.

> **To become the primary reference point for brand trust across Africa - the source that journalists cite, regulators consult, investors check, and consumers rely on when the decision actually matters.**
> *Mission statement*

Trust and reputation measures

Trust Score	Profile Strength	Evidence	Status
Not yet rated Needs reviews and evidence	**89/100** Well Completed	**Limited independent evidence** 37 claims from 5 sources	**Verified company**

Brands Trust Score *A reputation measure built from approved reviews and evidence under a published methodology. It is not a measure of how complete a profile is, and payment never changes it.*

Profile Strength *How complete and well maintained the profile is. It does not change the Trust Score.*

Evidence coverage *How much of this profile is backed by recorded sources, and how independent they are.*

Status *Brands.Ng has verified this company through its own review process. This is not a government certification, and it does not guarantee every statement on the page.*

Brand identity



Primary logo

Products and services

- Brand Reviews
- Company profiles
- Business Analysis
- Advertising and Publicity
- etc
- Business Intelligence
- Executive profiles
- Brands Academy
- Branding and Marketing

Listed in the company profile.

Leadership

Augustine Tom	CEO/Founder

Latest news about Brands.Ng

7 Nov 2026	**Adebayo Ogunlesi: The Nigerian who bought Gatwick Airport**
22 Sep 2026	**Abdul Samad Rabiu and the Making of BUA's Industrial Empire**
15 Sep 2026	**Ladi Balogun: The Harvard-Trained Banker Who Turned FCMB Into a Digital-First Financial Conglomerate**
14 Sep 2026	**Dangote Refinery IPO: A Strategic Analysis of Nigeria's Largest-Ever Capital Raise**
9 Sep 2026	**Femi Otedola: The Drop-Out Who Turned Distressed Assets Into a Billion-Dollar Empire**

Articles published on Brands.Ng that mention this company.

Media, contacts and social

General email	**contact@brands.ng**
General phone	**+2348134027126**
Head office	**Lagos, Nigeria**
X (Twitter)	**https://x.com/brandreviewsng**
LinkedIn	**https://www.linkedin.com/company/brands-ng/**
Website	**https://brands.ng**

Evidence and sources

37 claims recorded, 0 checked by a person, from 5 sources (0 independent).

Brands.Ng platform data — Source not specified
https://brands.ng

Brands.Ng platform data — Source not specified
https://x.com/brandreviewsng

Brands.Ng platform data — Source not specified
https://www.linkedin.com/company/brands-ng/

About this document

Generated on 22 November 2026 from the Brands.Ng Brand Passport.

It contains only published, sourced information and may have changed since. Check the linked sources before relying on a fact.

"Verified" means Brands.Ng has verified the company through its own review process. It is not a government certification and does not guarantee every statement.

Live profile: https://brands.ng/companies/brands-ng/

HOW TO READ THE SOURCE LABELS

Company-confirmed	Supplied by an authorised company representative and approved by Brands.Ng.
Publicly documented	Backed by a regulator or other primary record.
Reported by independent source	Reported by a publication that is not the company.
Brands.Ng research	Compiled by Brands.Ng editors; never counted as independent corroboration.
Not publicly verified	No source yet. It is left blank rather than guessed.