Branch International

Unclaimed profile | Fintech | Nigeria

Fintech
Industry

Nigeria
Country

Key information

Industry	**Fintech**
Country	**Nigeria**

About

Branch International is a digital financial services company that provides mobile-first lending and personal finance solutions for customers in emerging markets. Founded in 2015 and headquartered in San Francisco, the company has built its business around accessible, app-based financial products designed to reduce the barriers associated with traditional banking.

The company’s flagship product is a personal finance app that offers instant loans without physical documentation, extensive paperwork, or face-to-face branch visits. Branch uses data science and smartphone-based signals to assess risk, enabling fast credit decisions and a streamlined user experience. In addition to lending, the platform has also expanded into money transfers, bill payments, airtime purchases, and savings or investment-style products in some markets.

Branch has established a presence in multiple markets, including Nigeria, Kenya, Tanzania, India, and Mexico, and has been associated with a strong focus on financial inclusion. In Nigeria, the company has been widely recognised as one of the better-known app-based lenders, serving users who need quick access to credit and digital financial tools outside the traditional banking system.

Its operating model is built around convenience, speed, and scalability. By relying on mobile technology and data-driven underwriting, Branch aims to serve customers who may not have long banking histories or collateral to support conventional loan applications. This has made the platform especially relevant in markets where access to formal credit remains limited.

Branch International also positions itself as a mission-driven company focused on fair financial access. Its public messaging emphasises the use of technology to lower the cost of delivering financial services and improve economic flexibility for everyday users. Backed by major investors and supported by a significant funding base, the company has grown into one of the best-known digital lenders in its category.

Trust and reputation measures

Trust Score	Profile Strength	Evidence	Status
Not yet rated Needs reviews and evidence	**20/100** Incomplete Profile	**No evidence recorded yet**	**Unclaimed profile**

Brands Trust Score *A reputation measure built from approved reviews and evidence under a published methodology. It is not a measure of how complete a profile is, and payment never changes it.*

Profile Strength *How complete and well maintained the profile is. It does not change the Trust Score.*

Evidence coverage *How much of this profile is backed by recorded sources, and how independent they are.*

Status *No company representative has claimed this profile yet. It is compiled from public sources by Brands.Ng.*

Brand identity



Primary logo

Latest news about Branch International

8 Sep 2026	**Innocent Chukwuma: The Apprentice Who Built Nigeria’s First Indigenous Automaker**
31 Aug 2026	**From Merchant Bank to Tier-One Contender: How Nneka Onyeali-Ikpe Is Rebuilding Fidelity Bank**
21 Aug 2026	**How Jim Ovia Built Zenith Bank Into a Nigerian Banking Institution**
10 Aug 2026	**How Dr. Godwin Eseiwi Ehigiamusoe Built LAPO from a Rural Initiative into a Microfinance Giant**
7 Jun 2026	**Branch App Review 2026: Loans, Rates & Is It Legit?**

Articles published on Brands.Ng that mention this company.

About this document

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Publicly documented	Backed by a regulator or other primary record.
Reported by independent source	Reported by a publication that is not the company.
Brands.Ng research	Compiled by Brands.Ng editors; never counted as independent corroboration.
Not publicly verified	No source yet. It is left blank rather than guessed.