



Airtel Nigeria

The Smartphone Network

Unclaimed profile

Telecommunications

Nigeria

Telecommunications
Industry

Nigeria
Country

**Banana Island,
Ikoyi, Lagos,
Nigeria**
Head office

2001
Founded

Key information

Industry	Telecommunications
Country	Nigeria
Founded	2001
Head office	Banana Island, Ikoyi, Lagos, Nigeria
Employees	1000+

About

Airtel Nigeria is one of the country's leading telecommunications providers, delivering voice, data, and digital financial services to millions of subscribers across all 36 states and the Federal Capital Territory. It operates as a subsidiary of Bharti Airtel Limited, a multinational telecommunications company headquartered in New Delhi, India.

The company plays a significant role in Nigeria's mobile connectivity market, serving individual and business customers through a broad range of affordable communication and digital services. Its offerings include voice calls, internet access, enterprise connectivity solutions, and mobile money services, making it a major player in both telecommunications and financial inclusion.

Airtel's presence in Nigeria dates back to the network originally launched as Econet Wireless Nigeria. The brand later operated as Vmobile and then Zain before Bharti Airtel acquired Zain's African operations in 2010 and rebranded the business as Airtel. Since then, Airtel Nigeria has grown into one of the most recognisable telecom brands in the country, supported by a large retail footprint and strong national visibility.

The Airtel name is a coined brand identity rather than an acronym with an official expanded meaning. It is used globally by Bharti Airtel as the company's telecommunications brand and has become closely associated with mobile connectivity, digital services, and customer-focused innovation.

In addition to core telecom services, Airtel Nigeria offers SmartCash, its mobile money and digital wallet platform. SmartCash enables customers to send money, pay bills, and conduct everyday financial transactions directly from their phones. This reflects Airtel's broader strategy of expanding beyond traditional voice and data into digital payments and financial services.

To enrich the lives of Africans

Mission statement

Trust and reputation measures

Trust Score

Not yet rated

Needs reviews and evidence

Profile Strength

38/100

Incomplete Profile

Evidence

No evidence recorded yet

Status

Unclaimed profile

Brands Trust Score A reputation measure built from approved reviews and evidence under a published methodology. It is not a measure of how complete a profile is, and payment never changes it.

Profile Strength How complete and well maintained the profile is. It does not change the Trust Score.

Evidence coverage How much of this profile is backed by recorded sources, and how independent they are.

Status No company representative has claimed this profile yet. It is compiled from public sources by Brands.Ng.

Brand identity



Primary logo

Products and services

- Mobile voice
- 4G/5G broadband
- digital and enterprise solutions
- fibre connectivity
- mobile data/internet
- SmartCash mobile money
- IoT services

Listed in the company profile.

Latest news about Airtel Nigeria

- 19 Aug 2026 **From Econet to Chapel Hill Denham: How Bolaji Balogun Built a Nigerian Deal-Making Powerhouse**
- 10 Aug 2026 **Sim Shagaya: How the Konga Founder Built Nigeria's E-commerce Pioneer and Reinvented Himself in Education**
- 30 Jun 2026 **MTN Nigeria Review 2026: Network Coverage, Data Plans, Customer Service & 5G**
- 29 Jun 2026 **Airtel Nigeria Review: Is Airtel Better Than MTN in 2026?**
- 27 Jun 2026 **Telecom Salary Guide Nigeria 2026: MTN vs Airtel vs Glo**

Articles published on Brands.Ng that mention this company.

Media, contacts and social

Head office

Banana Island, Ikoyi, Lagos, Nigeria

About this document

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Publicly documented	Backed by a regulator or other primary record.
Reported by independent source	Reported by a publication that is not the company.
Brands.Ng research	Compiled by Brands.Ng editors; never counted as independent corroboration.
Not publicly verified	No source yet. It is left blank rather than guessed.